



SKODA

Circuit Bugatti Le Mans

24-25 August 2024



www.24heuresvelo.fr

The concept

«24H of emotions cycling
on the Le Mans circuit»

Created in 2009, the Škoda 24 Hours Cycling cyclosporive takes place on the legendary Bugatti Circuit of Le Mans every end of August. This is a relay cycling race in team of 2, 4, 6 or 8 riders, or even in single for the bravest.

This human and sports adventure, which brings together nearly 4000 cyclists from twenty countries, is open to everyone.

Will you dare to take up the challenge and live the unique experience of a night relay in Le Mans?



SKODA

Our +

THE CIRCUIT OF LE MANS

world renowned circuit, famous for hosting the greatest endurance races.

THE EXCEPTIONAL COATING

a technical track with great corners and its famous Dunlop hill.

RIDE AROUND "THE CLOCK"

to enjoy the magic of a night endurance race.

A TEAM ADVENTURE

with more than 4000 riders from around twenty different countries.

MONDOVÉLO/SHIMANO ASSISTANCE

free maintenances and wheels loan 24h/24h.

RIDE SAFELY

video surveillance and integral night lighting on the track.

REAL-TIME RANKING

on the giant screen and one screen per pit.

ACCOMODATION

on the "Houx" campsite area (power supplies and sanitary facilities)

ANIMATIONS

on the Village of the circuit for the whole family.



2023 key figures



- Open to everyone
- 4862 : 3012 participants, 1850 participants to La Matinale Le Maine Libre-La Sarthe
- The youngest : 18 years old
- The oldest : 81 years old
- 15 nationalities represented

2023 key figures



22 500

fans on social medias



59 526

unique visits on the website



10 376

visits on the "registration" page

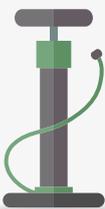


354 091

views : lives and teaser video



DIGITAL



MEDIAS

- 75 000€ of advertising
- 99 newspaper articles
- 30 accredited photographers and journalists



ORGANISATION

- 150 volunteers and suppliers
- 50 people in charge of security

Testimonials



CYCLO P'TITSOIN - 8 MIXTE

«1 year ago, we set ourselves the crazy challenge of taking part in the 24 Hours Cycling of Le Mans. We were all road bike novices and had everything to learn. Once we'd registered, it was one thing after another: building the team, finding partners and bikes, organisational meetings, setting up the association, training alone or in groups... Today, the adventure is over, and we're already nostalgic, but with our heads full of memories. It was an emotional weekend, and a huge sporting challenge that we're proud to have met!»

NOEMIE ROCHARD - 6 MIXTE

«THE BUGATTI CIRCUIT: Riding on a racetrack is really something special. The road is wide, the corners are very curvy and the grip is fantastic. Not to mention the Dunlop, which you love and hate at the same time. In short, riding on this legendary 24 Hours circuit of Le Mans is a real opportunity!»



KÉVIN MARTIN - 8 HOMME

«Finisher on the legendary Bugatti circuit in Le Mans, the experience was just insane. Thunderstorms and sun, breakages and tyre punctures, the atmosphere in the pits, the night, the 2 hours sleep in two days... With a good bunch of friends, and without having trained too much over the last few weeks, we managed to score a 10 in our category out of 46, and 176 out of around 640 teams! Hats off to all the participants and teams...»



